

Dear [insert name]

I hope this email finds you well.

Cambridge Assessment takes this opportunity to invite you and your colleagues to attend our **Asia Pacific Virtual Conference** on **Wednesday 21** and **Thursday 22 October 2020**.

2020 has been a challenging year for the higher education sector. Cambridge Assessment is bringing together key stakeholders from destination and source countries, in a two-day virtual event to support the sector with important information on:

- International education changes in destination markets
- International student mobility and trends in source markets
- Digital technologies to support online education and assessment during the pandemic; and
- Different routes to higher education

EVENT INFORMATION

Registration: registration is free via our website
<https://www.cambridgeenglish.org/cmp/eap2020/>

Programme: please see the attached full programme for your information

Speakers: During the event, you will hear **different perspectives on international education trends and changes** from our distinguished speakers. Please refer to the programme or website.

Date and duration:

The event will take place over two days, on **Wednesday 21** and **Thursday 22** October 2020. Duration for each day will be **2.5 hours**, as follows:

Time:

- New Zealand Standard Time: 18:00–20:00
- Japan: 14:00-16:00
- Beijing/Singapore/Malaysia: 13:00–15:00
- Vietnam/Indonesia/Thailand: 12:00-14:00
- Australian Eastern Standard Time: 16:00–18:00
- UK: 06:00–08:00 GMT

We look forward to welcoming you and your colleagues to the event!

If you have any questions, please do not hesitate to contact me.

Warm regards

Johanna Wu

Business Development Manager, Taiwan

Cambridge Assessment English